

THE GLOBAL ECONOMIC IMPACT FORUM ON UKRAINE

The world's most **important**
and **influential** forum
of **international decision-makers**
focused on rebuilding Ukraine

21st–22nd July
2022
Istanbul
Turkey

SPONSORSHIP
BROCHURE

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FORUM PROFILE

The world's most important and influential forum of international decision-makers: focused on rebuilding Ukraine

Key Attendees:

- Government Ministers and senior officials from Ukraine.
- Ukraine-based company founders and executives.
- Government Ministers and officials from around the world, as well as representatives from Federal, state and local governments.
- Senior executives from Fortune 1000 companies
- C-suite executives from leading infrastructure, engineering, manufacturing, high-tech, service provider, biotech, agricultural, chemical, pharma, energy, oil & gas, supply-chain, finance, information technology, and other related companies.
- Foreign direct investors.
- Venture capital firms.
- Industry stakeholders.
- Corporate decision makers.
- Chambers of commerce and business association executives.
- Policy makers.
- Humanitarian organizations.
- Media outlets.
- Other organizations poised to invest in rebuilding Ukraine.

Topics of the Forum Include:

- Supporting the participation of Ukraine-based firms in global value chains.
- Collaboration with the private sector to invest in infrastructure, skills and business development.
- Creating local economic opportunities for Ukraine in a variety of industries.
- Adding value to existing supply chains in Ukraine.
- Sanctions, and the re-orientation of supply chains away.



**1000+ Live
VIP Delegates**



83 Speakers



77 Countries

WHY SPONSOR?

Sponsoring The Global Economic Forum on Ukraine provides your organization the opportunity to be at the forefront of the **world's most important economic event** in recent history.

The Forum agenda includes the LIVE participation of approximately 1,000 people, including heads of state and government ministers, legislators, company CEOs, civil society leaders, global media outlets and investors from Africa, Asia, Europe, the Middle East, the Pacific, Latin America and North America.

With a primary focus on Ukraine, event will be defined by interactions to come up with new areas for cooperation to resolve the emerging challenges faced by the global community, and spark new partnerships and ideas needed to improve the state of the entire world.



An international audience from over 77 different countries



Raise awareness and position your organization as the essential partner of choice for rebuilding Ukraine and for supporting countries



A hybrid online / offline event - with 1,000+ live attendees + live-streaming to 50,000+ virtual attendees



Place your business directly in front of government ministers, policy-makers, investors, procurement directors, traders, and other high-level executives from Fortune 1,000 companies



Supported marketing pushes before the forum through direct email, channel marketing partners, and via the website



Event supported by industry leading publications and media partners.



Opportunity to meet and speak to Ministers and decision-makers from the Ukraine Government and other allied governments.

\$565 BILLION DOLLARS

Putting a price tag on Ukraine's overall reconstruction cost remains difficult, not least since the war is not fully over, but experts estimate the cost to be anywhere **from \$565bn, up to \$1trn**. This does not include to multi trillion-dollar losses accrued across the globe due to inflationary pressures.

Global prices of food, energy and metals, have soared since the invasion of Ukraine, quickening inflation and diluting buying power for businesses and families alike.

An UNCTAD rapid assessment of the war in Ukraine's impact on trade and development confirms a rapidly worsening outlook for the world economy, underpinned by rising food, fuel and fertilizer prices.

Addressing the global shocks caused by the war by renewing trade relationships, supporting new initiatives for regional and international cooperation, and preparing for the overall economic recovery of Ukraine is essential for global economic well-being.

Decision-makers attending The Global Economic Impact Forum on Ukraine represent trillions of dollars' worth of assets.

Sponsoring provides your organization with the opportunity to be positioned front-and-center in the rebuilding of a nation; and with it's global trade partners, the European Union and NATO member / NATO member-allied countries



PLATINUM SPONSORSHIP

Maximum number: 1

Exclusivity: full

Cost: Please enquire

Your organizations benefits:

- Two-minute video Ad. in the opening session of the Forum as a message from our Platinum partner.
- One-minute video Ad. published on all Forum social-media platforms.
- Speaking opportunity: Platinum partner gets three minutes to address the participants during the opening session of the Forum to promote their company / organization / corporation.
- Partner logo on the invitation email sent to all invitees.
- Partner logo on the reminder email sent prior to the Forum to all invitees.
- Logo on front cover of Forum pre-announcement, brochure, with the designation "Platinum Sponsor".
- Prominent logo and link on the Forum homepage, with the designation "Platinum Sponsor" with direct link to the partner website.
- Partner logo on the advertising and promotional campaigns on Forum social media.
- Panel/Roll-ups in the entrance area of the Forum venue and all stages, with the designation "Platinum Sponsor" (to be organized and produced by Sponsor).

- Free two full page advert in the official digital and printed booklet of the Forum sent to all event registrants and hosted on the Forum website.
- Partner logo on the post event 'Thank You' email sent to all participants.
- Partnership acknowledgement during the Forum.
- Logo on participants' name tags.
- Access to all delegate lists.
- Opportunity to host a business networking event during the Forum.
- Opportunity for self-hosted pre-event dinner with select speakers and participants.

Other benefits:

- Your logo on Forum concierge uniforms.
- Exclusive interview with chosen media partner (at discretion of media partner).
- Delegate bag promotional insert (printing at sponsors cost).
- Sponsor's logo placement on the press release prior and after the Forum.
- Four complimentary Forum invitations with: access to VIP Lounge, seats at VIP tables at the Forum Gala Dinner.
- Free exhibition booth (12sqm) in prime location (if applicable).
- 30 complimentary Forum registrations.

Special Recognition Award:

- Award presented to sponsor for being the Platinum Event Partner for the Forum and supporting the rebuilding of Ukraine.

GOLD SPONSORSHIP

Maximum number: 2

Cost: Please enquire

Your organization's benefits:

- One-minute video Ad. published on all Forum social media platforms
- Partner logo on the invitation email sent to all invitees.
- Partner logo on the reminder email sent prior to the hybrid Forum to all invitees.
- Logo on front cover of Forum pre-announcement, brochure, with the designation "Gold Sponsor".
- Prominent logo and link on the Forum homepage, with the designation "Gold Sponsor" with direct link to the partner website.
- Partner logo on the advertising and promotional campaigns on Forum social media.
- Panel/Roll-up inside the Forum venue, with the designation "Gold Sponsor" (to be organized and produced by Sponsor).
- Free one page advert in the official digital and printed booklet of the Forum sent to all event registrants and hosted on the Forum website.
- Partner logo on the post event 'Thank You' email sent to all participants.
- Partnership acknowledgement during the Forum.
- Access to list of all delegates.

Other benefits:

- Exclusive interview with chosen media partner (at discretion of media partner).
- Delegate bag promotional insert (printing at sponsors cost).
- Two complimentary Forum dinner invitations with seats at VIP tables.
- Free exhibition booth (6sqm) in top location
- 10 complimentary Forum registrations.

Special Recognition Award:

- Award presented to sponsor for being the Gold Event Partner for the Forum and supporting the rebuilding of Ukraine.

SILVER SPONSORSHIP

Maximum number: 4

Cost: Please enquire

Your organization's benefits:

- Partner logo on the invitation email sent to all invitees
- Partner logo on the reminder email sent prior to the Forum to all invitees
- Logo on Forum pre-announcement, brochure, with the designation "Silver Sponsor"
- Prominent logo and link on the Forum homepage, with the designation "Silver Sponsor" with direct link to the partner website
- Partner logo on the advertising and promotional campaigns on Forum social media.
- Panel/Roll-up inside the Forum venue, with the designation "Silver Sponsor" (to be organized and produced by Sponsor).
- Free half page advert in the official digital and printed booklet of the Forum sent to all event registrants and hosted on the Forum website.
- Partner logo on the post event 'Thank You' email sent to all participants.
- Partnership acknowledgement during the Forum.
- Access to list of all delegates.

Other benefits:

- Three complimentary Forum dinner invitations.
- Delegate bag promotional insert (printing at sponsors cost).
- Free exhibition booth (6sqm).
- Five complimentary Forum registrations.

Special Recognition Award:

- Award presented to sponsor for being the Silver Event Partner for the Forum and supporting the rebuilding of Ukraine.

SESSION SPONSORSHIP



Maximum number: 12

Cost: Please enquire

Your organization's benefits:

- One-minute video Ad. published on all Forum social media platforms.
- Logo as "Session Sponsor" on the screen throughout the session.
- Partner logo on the invitation email sent to all invitees. Partner logo on the reminder email sent prior to the Forum to all invitees.
- Logo on Forum pre-announcement, brochure, with the designation "Session Sponsor".

- Prominent logo and link on the Forum homepage, with the designation "Session Sponsor" with direct link to the partner website.
- Partner logo on the advertising and promotional campaigns on Forum social media.
- Panel/Roll-up inside the Forum venue, with the designation "Session Sponsor" (to be organized and produced by Sponsor).
- Free half page advert in the official digital and printed booklet of the Forum sent to all event registrants and hosted on the Forum website.
- Partner logo on the post event Thank You Email sent to all participants.
- Partnership acknowledgement during the Forum.
- Access to list of all delegates.

Other benefits:

- One complimentary Forum dinner invitation.
- Delegate bag promotional insert (printing at sponsors cost).
- Free exhibition booth (6sqm).
- Four complimentary Forum registrations.

OFFICIAL "VIP-ONLY" DINNER SPONSORSHIP



Maximum number: 1

Cost: \$15,000

Your organization's benefits:

- Private dinner sponsor gets one-minute to address the participants during the "Sponsored Dinner" of the Forum to promote their company /organization /corporation.
- Partner logo as "Dinner Sponsor" on the invitation email sent to all invitees.
- Partner logo on the reminder email sent prior to the Forum to all invitees.
- Logo on Forum pre-announcement, brochure, with the designation "Dinner Sponsor".
- Prominent logo and link on the Forum homepage, with the designation "Dinner Sponsor" with direct link to the partner website.
- Partner logo as "Dinner Sponsor"

on the advertising and promotional campaigns related to the dinner on the Forum social media.

- Panel/Roll-up at the entrance of the dinner venue, with the designation "Official Dinner Sponsor" (to be organized and produced by Sponsor).
- Free half page advert in the official digital and printed booklet of the Forum sent to all event registrants and hosted on the Forum website.
- Logo on menu of the dinner, with the designation "Dinner Sponsor".
- Partner logo on the post event 'Thank You' email sent to all participants.
- Partnership acknowledgement during the dinner.
- One high table as sponsors information desk at the official dinner venue.

Other benefits:

- Four complimentary VIP dinner registrations.
- Delegate bag promotional insert (printing at sponsors cost).
- Free exhibition booth (6sqm).
- Five complimentary Forum registrations.

Special Recognition Award:

- Award presented to sponsor for being the VIP Dinner Partner for the Forum and supporting the rebuilding of Ukraine.

OFFICIAL WORKING LUNCH SPONSOR



Maximum number: 2 Days
(1 Sponsor Per Day)
Cost: 1 Free Lunch Box and
Beverage Per Participant (1000)

Your organization's benefits:

- Partner logo as "Working Lunch Sponsor" on the invitation email sent to all invitees.
- Partner logo on the reminder email sent prior to the Forum to all invitees.
- Logo on catering buffet stands and on high tables in the catering area, with the designation "Working Lunch Sponsor".
- One high table as Sponsor's information desk at the Catering area.
- Partner logo on the post event 'Thank You' email sent to all participants.
- Delegate bag promotional insert (printing at sponsors cost).

Free Entry:

- Four complimentary Forum registrations.

WATER AND BEVERAGES SPONSOR



Maximum number: 1
Sponsoring: Beverages during
the working hours of the
Forum in the networking area.

Your organization's benefits:

- Partner logo as "Water and Beverages Sponsor" on the invitation email sent to all invitees.
- Partner logo on the reminder email sent prior to the Forum to all invitees.
- One high table as Sponsors information desk at the networking area of the venue.
- Partner logo on the post event 'Thank You' email sent to all participants.
- Delegate bag promotional insert (printing at sponsors cost).

Free Entry:

- Three complimentary Forum registrations.

WELCOME APERITIF SPONSOR



Maximum number: 4 venues – night prior to the event

Sponsoring: 2 free drinks per participant (with ticket)

Venue hire negotiated / settled directly by sponsor

Your organization's benefits:

- Partner logo as "Welcome or Farewell Aperitif Sponsor" on the invitation email sent to all invitees.
- Partner logo on the reminder email sent prior to the Forum to all invitees.
- Delegate bag promotional insert (printing at sponsors cost).

Free Entry:

- Three complimentary Forum registrations.

AIRFARE PARTNERSHIP SPONSOR

Maximum number: 1

Exclusivity: Full

Sponsoring: Return airfares for speakers to attend the Forum (35 x return tickets)

Your organization's benefits:

- One-minute video Ad. published on all Forum social media platforms.
- Speaking opportunity: Airfare sponsor gets one minute to address the participants during the opening session of the Forum
- Moderator / panelist opportunity: Airfare sponsor may request to moderate or include a panelist in one session (subject to approval by the ITC and UkraineInvest).
- Logo as "Airline Partner" on the screen throughout the session.
- Partner logo on the invitation email sent to all invitees.
- Partner logo on the reminder email sent prior to the Forum to all invitees.
- Logo on Forum pre-announcement, brochure, with the designation "Airline Partner".
- Prominent logo and link on the Forum homepage, with the designation "Airline Partner" with direct link to the partner website.

- Partner logo on the advertising and promotional campaigns on Forum social media.
- Panel/Roll-up inside the Forum venue, with the designation "Airline Partner" (to be organized and produced by Sponsor).
- Full website page dedicated to information about the venue's organization.
- Free half page advert in the official digital and printed booklet of the Forum sent to all the ITC data and hosted on the Forum website.
- Partner logo on the post event 'Thank You' email sent to all participants.
- Partnership acknowledgement during the Forum.

Other benefits:

- Exclusive interview with chosen media partner.
- Sponsor's logo placement on the press release prior and after the Forum.
- Four complimentary Forum invitations with: access to VIP Lounge, seats at VIP tables at the Forum Gala Dinner.
- Free exhibition booth (12sqm) in prime location (if applicable).
- 30 complimentary Forum registrations.

Special Recognition Award:

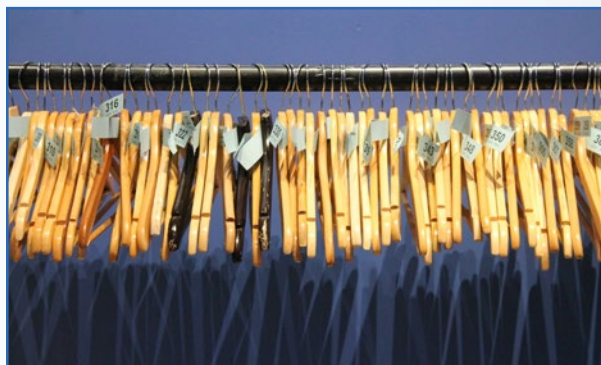
- Award presented to sponsor for being the Airline Partner for the Forum and supporting the rebuilding of Ukraine.

SITE SPONSORSHIP OPPORTUNITIES

Cloakroom Sponsor

\$1,000

Next to registration at the front of the venue the Cloakroom offers large, branded panels for delegates to see as they arrive and leave, as well as branded cloakroom tickets to keep with them during the day

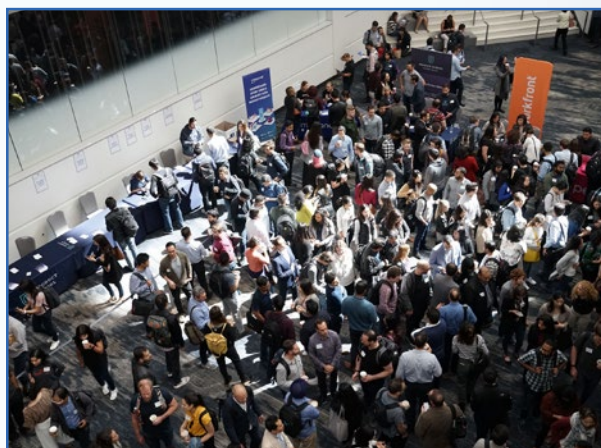


Networking Village Sponsor

\$8,000

Brand a networking village for the duration of the Forum. This will be a focal point of the forum during breaks and is where all catering is served. This includes a large hanging banner above the area, branded napkins and table-mats, branded catering units and pillars.

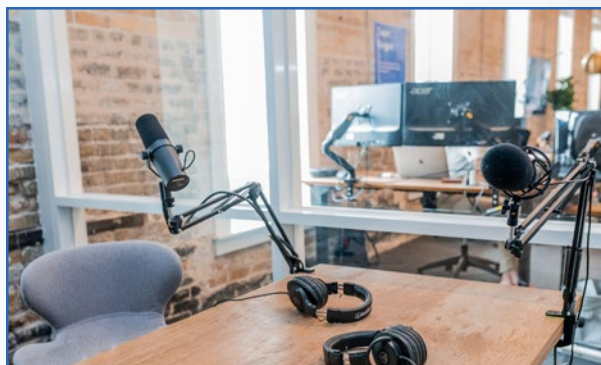
* Includes catering



Media Zone Sponsor

\$8,000

The Media zone offers an area for Press to conduct meetings and for media partners to display their brochures.



VIP Lunch Area Sponsor

\$5,000

Exclusive area for top level sponsors and Ministers to conduct meetings over a seated lunch each day.

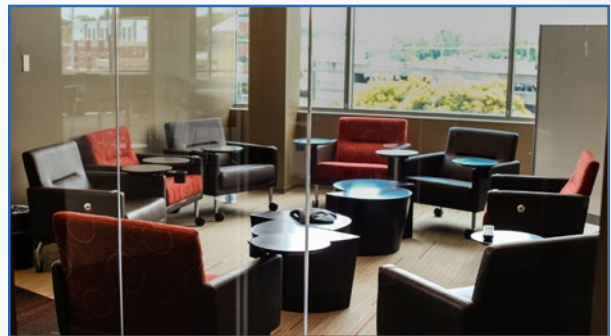
* Includes catering



Speaker Ready Room Sponsor

\$2,500

Speakers always meet to prepare for their panel in the Speaker Ready Room before going on stage. This is a great opportunity to publicise your brand to some of the most senior and influential people at the Forum.

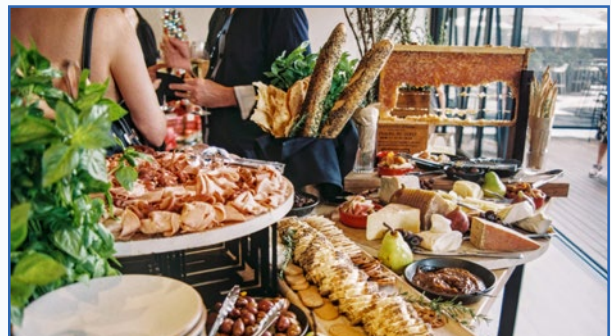


Pre-Event Breakfast Briefing

\$2,000

Host a breakfast briefing. An opportunity to design a panel discussion to be held over breakfast before delegates busy meeting schedules begin.

* Catering costs not included



Seat Cover Sponsor

\$10,000

A chance to brand the seat covers in the 3 Forum rooms– let your logo be the first thing delegates see when they enter & leave a session.



PROMOTIONAL AND BRANDING OPPORTUNITIES



Forum badge lanyards \$2,000

Your logo will be printed in a highly visible way on the badge-holding lanyards, worn all throughout the forum.



Pens and notepads \$3,500

Get your logo on all notepads & pens distributed to attendees during the forum sessions, workshops and seminars - and make a lasting impression when they're taken back to the office to record those 'all important' notes after the Forum has ended.



Delegate bags \$5,000

What better way to get your brand seen by every single delegate than exclusively sponsor the official delegate bags. Bags lend a helping hand by holding material collected at the event - and they are seen in use long after the event has ended!

Includes:

- Bags placed in prominent location in registration for delegates to pick up on arrival
- Sponsor's logo branded on all bags



Delegate bag promotional insert \$2,000

Have a direct contact with every single participant by inserting your advertising in the delegate Forum bags (1,000). The final document for the Forum bags insertion must be supplied by sponsor (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).



E-Mailing campaign \$5000

Reach out to the pre-registered participants of the forum, before and during the event to inform them of your presence and keep in touch after the event to prolong the learning experience.

GET IN TOUCH

For more information about package pricing & how to secure your preferred sponsor package, please contact our team:

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